



# WUSATA FundMatch Seminar

October 27, 2015 | Fresno, CA\*

## Learn How To:

- Double your company's international marketing budget
- Discover how we can offset your overseas marketing costs, including foreign trade show exhibition and travel, advertising, in-store promotions, international product labeling modifications, and more!
- Find out more about the application process and how to qualify

### Event Description:

Boost your overseas marketing with WUSATA FundMatch!

Our interactive workshop will show your company how to receive 50% reimbursement on international promotional efforts, giving your agribusiness a competitive edge in the global marketplace.

### Products of Interest\*\*:

Open to food and agriculture-based businesses that are eligible for WUSATA FundMatch. Visit [www.wusata.org](http://www.wusata.org) to learn about how to qualify.

\***Location:** Downtown Fresno, CA. Companies will receive location details after completing registration.

\*\*Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging

## Hosted By:



Registration Deadline:

**October 25, 2015**

Cost:

**Complimentary**

## Hosting State(s):

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To Register:

[login](#) to your My WUSATA account at WUSATA Web, or visit [www.wusata.org](http://www.wusata.org) and create one today!